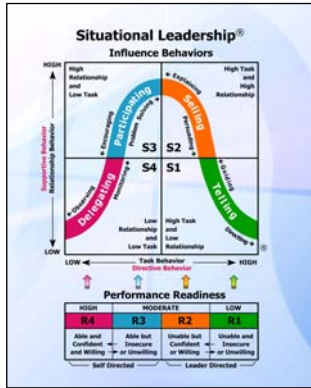


# SITUATIONAL LEADERSHIP®



## The Most Prevalent Model For Leadership Effectiveness

ONE-DAY WORKSHOP  
(IN CANTONESE)  
NOVEMBER 19, 2010  
HONG KONG

Receive feedback and analysis of your Situational Leadership® Profile and an application model to increase your leadership effectiveness.

**"Leadership effectiveness is about adapting your leadership style to match the current performance needs of your follower for a specific task."**

Tan Joo Seet, Area Partner (Asia)  
Center for Leadership Studies

CELEBRATING  
1985 25 2010  
YEARS IN ASIA

CENTER FOR LEADERSHIP STUDIES  
(HONG KONG)

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Causeway Bay, Hong Kong

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### OVERVIEW

*Situational Leadership®* is a dynamic, engaging workshop that provides the fundamentals of a time-tested, behavioral model of how to best influence the performance of people.

This innovative workshop is pragmatic, flexible and offers the means for learners to begin to impact performance results. It is an extremely flexible facilitated developmental experience.

The use of DVD technology enables the facilitator to easily tailor the material for the specific needs of a group – and the overall organization.

### PROGRAM DESCRIPTION

*Situational Leadership®* is the most prevalent leadership system used in the world – and has been for over 40 years. Constantly updated and refined, based on client feedback and research, it is a powerful and pragmatic workshop based on a simple model of how to adapt one's behavior – and when! Behaviorally based, proven and intuitively simple, this model has more value today than ever before.

The *Situational Leadership®* workshop is the centerpiece of the situational suite of training technology and services. It seamlessly links to other programs and services designed to build and extend participant's skills in influencing, leading, coaching and managing.

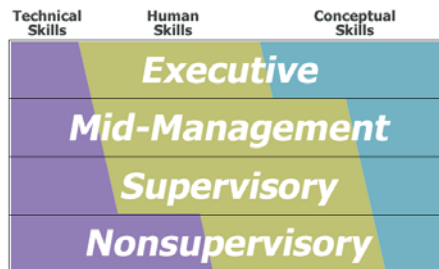
The very nature of leadership is changing quickly. Now, more than ever, the *Situational Leadership® Model* is an essential tool for people wanting to lead in a way that yields top performance and fosters a positive work environment.

### LEAD PROFILING AND LEADERSHIP MODEL



During the workshop participants will receive feedback and analysis of their leadership profile through

our LEAD profiling. They will also receive an application model for leadership instead of just learning theories.



### ONE-DAY OUTLINE

#### Why Situational Leadership®?

- Leadership Input And Performance Output
- Intention, Action And Perception
- Successful And Effective Leadership
- Flexibility And Consistency
- Key Performance Areas
- Organizational Skills Model
- The Steps Of Using The Situational Leadership® Model

#### Influencing The Performance Others

- The Process Of Influence
- Democratic And Autocratic Leadership
- Personal Power And Position Power

#### LEAD Self

- Leadership Style / Perception Of Self

#### Surfacing The Real Task

#### Assessing Criteria For Performance

- Performance Readiness
- Ability And Willingness
- Performance Readiness Hints
- Performance Readiness Levels
- Determining Performance Readiness Levels
- Performance Readiness Level Cues
- Assessing Task Specific Performance Readiness

#### Influence Behaviors

- Leadership Styles
- Relationship Behavior And Task Behavior

#### The Situational Leadership® Model

- Using Situational Leadership®
- Development Cycle
- Regressive Cycle

#### LEAD Directions

- Self-Scoring And Analysis
- Leadership Style Selection
- Leadership Style Adaptability
- Leadership Style Profile
- Primary Style And Secondary Style
- Processing Your LEAD Self Data
- Over Leading And Under Leading

#### Mapping Your Real World

- Application Planning

### PARTICIPANT MATERIALS



Each participant will receive:

- Participant Workbook which includes LEAD Self and LEAD Directions
- Pocket Reference Guide
- Situational Leadership® Color Model 8.5" x 11" Card
- Situational Leadership® Color Model Laminated Wallet Card
- Certificate Of Accomplishment

LEADING

**LEVERAGING YOUR  
LEADERSHIP  
EFFECTIVENESS**

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**WORKSHOP  
LEADER:  
ALBERT CHEUNG**

Albert Cheung has more than 25 years in business and commerce, and is an experienced consultant and trainer in change management and people development. He is an engineer by training and began his career in business and operation management.

After completing his MBA he decided to move into human resource development in 1988. Since then, he has held senior human resource development positions with Kowloon Canton Railway Corporation, Wharf TV and Airport Authority Hong Kong.

For over 20 years, his major area of work and responsibilities are in the design and implementation of organizational change and cultural alignment initiatives, team building and development programs, process management, service excellence projects and human resources management programs.

Albert has consulted and trained with several airport authorities in mainland China, and is a visiting program leader with numerous organizations. He is an adjunct faculty member of the Center for Leadership Studies.

### ADMINISTRATIVE DETAILS

**Language** : Cantonese  
**Date** : November 19, 2010  
**Time** : 9.00 am – 5.00 pm  
**Fee** : HK\$6,000 per participant  
**Early Bird** : Register and pay three weeks before the workshop  
 – HK\$5,400 per participant  
 – HK\$4,800 per participant for three or more participants

**Venue** : Regal Hong Kong Hotel  
88 Yee Wo Street  
Causeway Bay, Hong Kong

**Closing Date**: Two weeks before workshop  
**Registration and Payment**: Registrations may be made by email, online or fax. All cheques should be crossed and made payable to Center for Leadership Studies (Hong Kong).  
**Refund of Fees**:

Full refund of course fee will be given if written notice of withdrawal is received not less than three weeks before commencement of the workshop. If no such written notice is received, the full course fee will remain payable.

**Cancellation/Postponement**: Center for Leadership Studies (Hong Kong) reserves the right to cancel or postpone the workshop due to any unforeseen circumstances.

### IN-COMPANY WORKSHOP

Contact us for information.



**CENTER FOR  
LEADERSHIP  
STUDIES**

The Center was established in the mid 1960's by Dr Paul Hersey. Dr Hersey's pivotal research around influence and behavior led to the development of the Situational Leadership® Model. Over the last four decades, this model has become the basis of the most prevalent leadership system in the world.

Thousands of top organizations use Situational Leadership® training programs to enhance performance and develop positive work environments. Well over 14 million people around the world have experienced Situational Leadership® training with the Center. The skills they learn help them grow more successful as managers, supervisors, coaches, team leaders and individual contributors.

These same concepts are also effectively applied to selling, customer service, parenting, and wherever influence skills make a difference. The Center offers a variety of products and services that range from self and peer assessments and 360° feedback to training programs.

In Asia, we partner with the TRACOM Group to offer Social Style<sup>SM</sup> training. For nearly 50 years they have been helping organizations improve their business performance by providing interpersonal and leadership tools. TRACOM's Social Style Model<sup>TM</sup> is recognized as an effective way to build interpersonal skills. It is the most rigorously tested and practical approach for identifying and building interpersonal skills in business settings.

## REGISTRATION

**Mail:**  
 CENTER FOR LEADERSHIP STUDIES  
 (HONG KONG)  
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**Fax:**  
 (852) 3007-4512  
**Email:**  
 clshk@asia-situational.com  
**Online:**  
 www.asia-situational.com/slnov19hk

Mr/Mrs/Ms/Mdm/Dr

Job Title

Company

Address

Tel

Fax

Email

Enclosed is the cheque #

for HK\$ made payable to

Center for Leadership Studies

(Hong Kong)

Contact person if different from participant:

Mr/Mrs/Ms/Mdm/Dr

Job Title

Tel

Fax

Email