



Tan Joo Seet BIODATA

TAN JOO SEET offers training and consulting with special focus on managing, leading, coaching and relating – helping clients to leverage human performance and enhance overall organizational performance. He brings with him over 30 years of business, management and consulting experience; and has worked in 26 countries in Asia-Pacific, Europe and North America.

During his 20 over years in training and consulting he has worked with more than 400 clients. He is a frequent speaker at professional and business conferences, and writes regularly. Over 30 of his articles have been published. He was featured in the television program *Money Matters*, and co-hosted the radio series *Working Matters*.

After completing his tertiary education in engineering, Joo Seet did the Master of Management, the Graduate Diploma in Personnel Management, and the Advanced Diploma in International Marketing. He is a Certified Business Planning Consultant and a Chartered Marketer.

Joo Seet is the Founder and Area Partner & Managing Director (Asia) of the Center for Leadership Studies with offices in Singapore, Malaysia and Hong Kong. He is also the Founder and Director of Human Edge Organization. Since 1987, he has been working with Dr Paul Hersey and the Center for Leadership Studies.

In addition to his training and consulting experience, he has held regional management positions in human resources, sales and marketing, business development and general management in telecommunication, aviation, manufacturing, medical systems and IT. He has worked with the government, government-linked companies and multinational organizations.

He participated in the United Nations Development Program/International Telecommunication Union projects on the setting up of the telecommunication training center, and instructional technology and course development. He also developed and coordinated regional training for the United Nations Development Program/International Civil Aviation Organization.

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SOME OF HIS CLIENTS ARE

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SOME GOOD WORDS

"Mr Tan made the course engaging, effective and fun by frequently referring to real-life examples and office situations that we are familiar with."

Mario Ferraro, GM, International HR, International SOS

"Mr Tan is a very interesting instructor which made the course very light-hearted as well as enriching. He has a very good knowledge of the subject."

Tua Puat Siong, Manager, Changi Airports International

"I feel the course gives a good knowledge of a leadership role. The trainer seems experienced in giving good examples."

Tay Wee Chin, Senior Engineer, Philips Electronics

"Joo Seet is entertaining in his delivery of the course, He engages the participants. Situational Leadership® is a simple and powerful leadership model for anyone's day-to-day application."

Diana Chee, HRD Manager, Vopak Terminals

"Effective trainer who could capture the attention of the participants. Interesting sessions and provide adequate material for varying understanding."

Betty Tan, Director, AON Singapore

"The topic seemed very academic and my expectations were therefore more on instruction from a lecturer, i.e. one-dimensional. But I was very pleased with the knowledge and teaching method and the interjection of humor at appropriate times. It kept me awake and attentive and I enjoyed the course very much. It was fun."

Daniilo Morales, Senior Architect, Airport Authority Hong Kong

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YEARS IN ASIA

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