



CLS

ASIA
• Singapore
• Malaysia
• Hong Kong

® Center for Leadership Studies

Situational Leadership®

Unleashing Performance in the Real World

ABOUT THE CENTER

THE CENTER was established in the mid 1960's by Dr Paul Hersey. Dr Hersey's pivotal research around influence and behavior led to the development of the Situational Leadership® Model. Over the last four decades, this model has become the basis of the most prevalent leadership system in the world.

Thousands of top organizations use Situational Leadership® training programs to enhance performance and develop positive work environments. Well over 14 million people around the world have experienced Situational Leadership® training with the Center.

The skills they learn help them grow more successful as managers, supervisors, coaches, team leaders and individual contributors. These same concepts are also effectively applied to selling, customer service, parenting, and wherever influence skills make a difference.

The Center offers a variety of products and services that range from self and peer assessments and 360° feedback to training programs.

To ensure that you received the highest quality, only our licensees and certified trainers are authorized to offer and implement our programs. With a focus on specific task and behavior, our training programs are applicable in any culture or group. A network of talented professionals in over 44 countries represents the Center.

In affiliation with



The creator of SOCIAL STYLESM

IN ASIA, we partner with the TRACOM Group to offer SOCIAL STYLESM training. For nearly 50 years the TRACOM Group has been helping organizations improve their business performance by providing interpersonal and leadership tools.

TRACOM's SOCIAL STYLE ModelTM is recognized as an effective way to build interpersonal skills. Originally developed by industrial psychologists in the 1950s, the model has been continuously refined and improved to meet the needs of today's organizations. It is the most rigorously tested and practical approach for identifying and building interpersonal skills in business settings.

YOU ARE IN GOOD COMPANY

SOME OF OUR CLIENTS ARE

- Vopak Terminals •
- Airport Authority Hong Kong •
- Sumitomo Mitsui Banking Corporation •
 - Mitsui & Co Asia Pacific •
 - Chubb Insurance •
 - SGS Hong Kong •
- PT Ancora International •
- Efficiency Unit, The Government of HKSAR •
 - Croda Singapore •
 - Citibank •
 - Philip Morris •
 - Asia Pacific Brewery •
 - Sampoerna •
- Liz Claiborne International •
- Hewlett Packard Asia Pacific •
 - Cargill Asia Pacific •
 - GHD Global •
 - MobileOne •
 - Frasers Hospitality •
 - The Body Shop International •
- Hong Kong Institute of Human Resource Mgmt •
 - Red Hat Asia Pacific •
 - Ball Asia Pacific •
 - Avande Asia •
 - General Physics Asia •
 - NetApp •
 - Cisco Systems •
 - Motorola •
 - Lend Lease Asia •
 - International SOS •
 - Ministry of Manpower •
 - Vietnam Brewery •
 - People's Association •
 - Caterpillar Asia •
 - Ascott International •
 - Singapore Prison Service •
 - AON Consulting •
 - Keppel Land International •
 - JJ-Degussa Chemicals •
 - Singapore Civil Defence Force •
 - Land Transport Authority •
 - Ngee Ann Polytechnic •
- American International Assurance •
 - Merck •



"Leadership cannot just go along to get along – leadership has impact and purpose."

Dr Paul Hersey

Developer of Situational Leadership®

SOME GOOD WORDS

"The course is eye-opening and informative."
Lawrence Choy, Country Manager, Mobilethink A/S

"An informative, useful tool for new and experienced managers."

Ida Iryanee Nooraman, Assistant Director, Islamic Religious Council of Singapore

"I found the course very informative and will help my effectiveness in the future."

Robert Battle, Technical Services Manager, Cargill Australia

"Course is informative and useful to my work and the trainer provide good presentation with good practice."

Derek Tay, Engineer, Kodak

"A good way to systematically analyze the follower's situation and apply the appropriate strategies."

Thomas Chan, Senior Finance Manager, Airport Authority Hong Kong

"Mr Tan made the course engaging, effective and fun by frequently referring to real-life examples and office situations that we are familiar with."

Mario Ferraro, General Manager, International HR, International SOS

"Mr Tan is a very interesting instructor which made the course very light-hearted as well as enriching. He has a very good knowledge of the subject."

Tua Puat Siong, Manager, Changi Airports International

"Course is very well-organized and structured. Trainer is very well-versed in this area, and delivered the course well."

Wendy Tee, Assistant Marketing Manager, MobileOne

"Excellent seminar – useful tool especially for new managers/leaders to use and apply."

Lim See Peng, Manager – Human Resources, Philip Morris

"The Situational Leadership® Model is powerful and practical for daily application now, and years down the road."

Tan Shao Zack, ICT Project Manager, International SOS

"Excellent control and direction of the training. Clear and able to drive the message across. Helpful in identifying weaknesses and provides appropriate suggestions."

Padmanab Jaeyanthi, Consultant, Avanade Asia

"This course is beneficial as it helps me to discover my leadership style and how I can improve. I discover things about myself that I did not know especially after doing the evaluation form and getting the 360 degree feedback."

Low Tze Yee, Country Finance Manager, Avanade

"I feel the course gives a good knowledge of a leadership role. The trainer seems experienced in giving good examples."

Tay Wee Chin, Senior Engineer, Philips Electronics

"I would recommend the course to all senior management staff of any organization."

Vernon Kang, COO, Singapore Heart Foundation

"An eye opener course that teach you how to handle the situation with your staff."

Ong Lai Swee, Group Manager, Applied Chemical

"I personally had completed learning in this course and with the other course that I took earlier. Had enhance me further in empowering others to take on the challenge of learning, upgrading in real life application through Situational Coaching™."

Julian Wong T C, Commanding Officer, The Salvation Army

"Help in defining the appropriate, effective working relationship between myself and the followers."

Walter Ching, Assistant General Manager, MobileOne Ltd

"Joo Seet is entertaining in his delivery of the course, He engages the participants. Situational Leadership® is a simple and powerful leadership model for anyone's day-to-day application."

Diana Chee, HRD Manager, Vopak Terminals

"Effective trainer who could capture the attention of the participants. Interesting sessions and provide adequate material for varying understanding."

Betty Tan, Director, AON Singapore

"The topic seemed very academic and my expectations were therefore more on instruction from a lecturer, i.e. one-dimensional. But I was very pleased with the knowledge and teaching method and the interjection of humor at appropriate times. It kept me awake and attentive and I enjoyed the course very much. It was fun."

Danilo Morales, Senior Architect, Airport Authority Hong Kong

CELEBRATING
1985 25 2010
YEARS IN ASIA

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